

Summit & Soar Landing Page Copy

SUMMIT & SOAR

Learn how to turn your passion into a profitable Online Coaching Business in 3 days.

- Want to stop the 9 to 5 slog?
- Keen to kickstart your own Online Coaching Business?
- Do you dream about turning your passion into profit as an Online Coach?
- Are you already a Coach, but you're struggling to be fully booked?

Sound familiar?

Heck yeah!

Then you're ready to 'Summit and Soar'!

What's SUMMIT & SOAR?

Summit & Soar is a FREE 3-Day Kickstarter course for coaches. This summit will happen inside of a special pop-up Facebook community from 6-9 March 2018. It has been created especially for people who want to kickstart their Online Coaching career and for Online Coaches who want to take their coaching business to the next level. Learn essential skills and strategies to help you consistently profit from your passion, while helping others.

I'M READY TO SOAR!

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You'll learn:

- How to grow your influence and be more visible by having a clear Social Media content plan
- How to manage your time when you're transitioning into your business but are also holding a 9-5 job
- What types of coaching products and services you will offer
- How to set money goals and decide what your offer/s will be
- The importance of creating a client avatar in order to understand the needs and wants of your ideal client
- How to choose marketing strategies that attract your ideal client
- How to create your marketing campaign
- How to share your story as a client magnet
- The importance of website branding and what to consider when developing your website
- The importance of Copywriting and what to consider when writing a sales page
- How to get your business featured in the media
- How to put your best 'face' forward in business with selfies that connect.

What's Included?

Over 3 days, you'll be treated to 8 x 30-minute webinars with experts in marketing, public relations, website design, graphic design, branding, copywriting, coaching, visibility and SEO from around the globe.

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I'M READY TO SOAR!

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Meet your Summit & Soar Coaches...

Cassia

I'm a Visual Brand Strategist & Website Designer, fondly known as the Branding Queen because of her passion for branding and creating online homes for business owners who want to maximize the most out of their website home turning it into a sales hub.

Insert other bios here or perhaps just include:

- their image;
- role/title; and
- topic

(This would be more succinct and visual perhaps?)

April Mechler: Marketing Strategist/ Web Designer FusedNYC

Social media content planning/ time management

Caloni Michelle: Insert Role/Business Name

Types of coaching products Vs money goals

Stacy Alberto Barnes: Insert Role/Business Name

Marketing Strategy/Client Avatar

Soheir Ghanem: Insert Role/ Business Name

Creating Your Marketing Campaign/ Story-Telling

Cassia Marina: Insert Role/Business Name

Website Branding & Development

Veronica McDermott: Copywriter & Content Coach/ Words My Way

Connecting With Copywriting & Elements Of A Sales Page That Sells

Carla Williams Johnson: Title/Business Name

PR & How To Get Your Business Featured In The Media

Liberty Edwards: Selfie Coach & Makeup Artist

Becoming The Face Of Your Brand Through Selfies

We can't wait to help you...

1. Experience a freedom lifestyle - choose when you want to work and who you want to work with.
2. Grow your Online Coaching business with confidence and ease
3. Feel proud of yourself, knowing that your work is changing the lives of your clients

What People Are Saying About The Summit...

Perhaps Alex could provide a testimonial/recommendation here – talking about how this summit is a unique mix of skills etc. I think an individual testimonial from each of us would be too much.

FAQ

What if I miss one of the training sessions?

Why is this training FREE?

How can I contact each of the presenters?

How long will the pop-up Facebook community be open for?

LANDING PAGE VIDEO SCRIPT

STACY: Are you ready to stop the 9 to 5 slog?

SOHEIR: Are you keen to kickstart your own Online Coaching Business so you can turn your passion into profit?

Hi, I'm Soheir, a [Insert role/title] from [Insert location]

STACY: And I'm Stacy, a [Insert role/title] from [Insert location].

Together, with 6 other experts from around the globe, we've put together a FREE 3-Day Kickstarter course for coaches called SUMMIT & SOAR.

SOHEIR: We've created this summit, especially for people who want to kickstart their Online Coaching career

STACY: And for Online Coaches who want to take their coaching business to the next level.

We're on a mission to help you create a profitable Online Coaching business, driven by your passion.

SOHEIR: That's why we have specialists across every area you can imagine like marketing, public relations, website design, graphic design, branding, copywriting, coaching, visibility and SEO to support you to succeed in your new venture.

STACY: This summit will happen inside of a special pop-up Facebook community from 6-9 March 2018.

SOHEIR: So, are you ready to learn the essential skills and strategies to help you consistently profit from your passion, while helping others?

STACY: We can't wait to see you 'summit and soar'!

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